SweetCloud

Caramel popcorn for retail partners. Made in Serbia.

Six SKUs for impulse and take-home.

Classic Caramel, Salted Caramel and Fruit Mix come in both a 60 g sealed cup and a 125 g resealable doypack. The cup suits immediate consumption; the resealable doypack suits take-home and sharing.

Compare the formats.

	Sealed cup	Resealable doypack
Net weight	60 g	125 g
Packaging	Plastic container with foil seal	Barrier laminate with zip-lock closure
Suggested use	Impulse and immediate consumption	Take-home and sharing
Shelf life	12 months	12 months
Placement	Shelf placement	Shelf or hanging placement using the Euro hole
Units per shelf-ready shipping carton	16	12

Retail experience beyond the first order.

Available at 1,000 retail points in Serbia.

Montenegro was SweetCloud's first retail pilot market. Selected locations reordered the product for up to 20 consecutive months.

A manufacturing base in Serbia.

SweetCloud is manufactured at its own facility in Zemun, Belgrade. The range has a 12-month shelf life.

Maximum production capacity: up to 15 million units per year.

Who we want to work with.

We are looking for distribution partners with retail relationships, field sales capability and the ability to support an agreed rollout.

Our priority is a strong partner with the capability to develop the market and support a long-term rollout.

Company information.

Manufacturer

Sweet Cloud D.O.O. Beograd

Registration number (MB): 22049950

Tax number (PIB): 114637244

Export entity

SweetCloud Trade International D.O.O. Beograd

Registration number (MB): 22188127

Tax number (PIB): 115648012

Address

Aleksandra Popovića 1, 11283 Beograd (Zemun), Serbia.